



Confederation of Indian Industry

Eastern Region



26th February 2026: Kolkata

CII EXIM Conference 2026 Sponsorship Benefits	Principal Sponsor 10 Lakhs	Platinum Sponsor 8 Lakhs	Diamond Sponsor 6 Lakhs	Gold Sponsor 5 Lakhs	Silver Sponsor 3 Lakhs	Bronze Sponsor 2 Lakhs
Logo Visibility						
Logo visibility on the inner backdrop at the venue	✓	✓	✓	✓	X	X
Logo visibility on outer Wings attached to the digital screen	X	X	X	X	✓	✓
Logo visibility at the entrance	✓	✓	✓	✓	✓	X
Logo visibility on Thank you, Sponsor Card.	✓	✓	✓	✓	✓	✓
Logo visibility on the thank you sponsor standee.	✓	✓	✓	✓	✓	✓
Logo visibility in the newspaper advertisement	✓	✓	✓	X	X	X
Logo visibility in Tent Cards on each table	✓	✓	✓	✓	✓	✓
Logo visibility in the event promotional posters on social media	✓	✓	✓	✓	✓	✓
CII Website as part of Event details	✓	✓	X	X	X	X
Invitation Card	✓	X	X	X	X	X
Brand Building & Unique Features						
Screening of the Corporate Film Video/ Commercial	60 Secs	45 Secs	40 Secs	30 Secs	20 Secs	X
Company brochures and literature are to be kept in the delegate kit	✓	✓	✓	✓	✓	✓
Special announcements - Thanking the sponsors.	✓	✓	✓	✓	✓	✓
Special reserved seating in the Sponsors' Block	✓	✓	X	X	X	X
Opportunity to avail the database of list of participants post the conference	✓	X	X	X	X	X
Opportunity to nominate a speaker in a relevant session	✓	✓	X	X	X	X
Opportunity to nominate free delegates to the Conference	20	15	12	10	8	5